



# **GETTING PUBLISHED**

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## TYPES OF PUBLICATION

- Article in conference proceedings  
(refereed or non-refereed)
- Book chapter (usually by invitation from editor)  
(refereed or non-refereed)
- Journal article (refereed)
- Edited volume
- Book



## CHOOSING A PUBLISHER OR JOURNAL

Which audience would be interested in the point that your paper/book makes? Do you have something new to say to them?

- Ask these questions **before** you write the final draft!



## HOW DO YOU KNOW IF YOUR MANUSCRIPT IS A GOOD FIT?

- Who is the editor? Who is on the editorial board?
  - Does it include people whose work you cite?
  - Does your paper provide new evidence for their claims?
  - Does it apply their ideas to new data?
- What kind of articles/books have they published before?
  - Does your paper respond to/build on papers that have been published in this journal?
  - Do you cite authors they have published before?



# HOW DO YOU KNOW IF YOUR PAPER IS A GOOD FIT?

- Does the journal/publisher have a **mission statement**?



“... dedicated to the description and understanding of change at the level of the speaker/hearer and the speech community”

“... promotes sociolinguistics as a thoroughly linguistic and thoroughly social-scientific endeavour. The linguistic and the social are both expected to be present in all contributions.”



## PREPARING A MANUSCRIPT

- Check the journal's/publisher's style guidelines
  - Citation style
  - Tables and figures – in-text or appended?
  - Format for references
- Before submitting:
  - Do a spell check!
  - Revise, revise, revise!
  - Have (senior) colleagues read the manuscript for content and style
  - For non-native speakers: have a native speaker read the manuscript



## REVIEW PROCESS – JOURNAL ARTICLES

- Author submits manuscript
- Editor decides if manuscript is suitable
  - If so, sends manuscript to anonymous reviewers
- Reviewers return manuscript with comments and recommendations to editor (may take several months):
  - Accept as is (pretty rare)
  - Accept with (major/minor) revisions (more common)
  - Revise and resubmit (\*not\* the same as reject!)
  - Reject



## REVIEW PROCESS – EDITED VOLUME/BOOK

- Author/editor submits proposal to series editor or publisher
- Proposal is sent to anonymous reviewers
- Reviewers return proposal with recommendation to series editor or publisher

